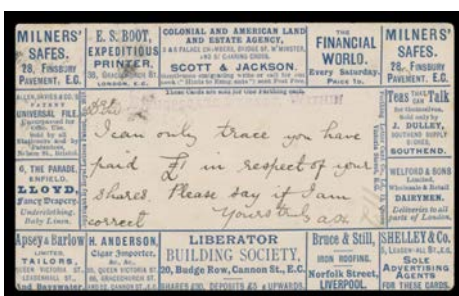


Lot Type Grading Description

Est \$A

**GREAT BRITAIN - Postal Stationery Postal Cards**

The world's first Postal Card was issued in Austria on 1st October 1869. Great Britain "joined the club" exactly one year later.



Lot 582

**582** PS A- **1878 Halfpenny Brown Stout Stock for Farthing Letter Card Co (London)** with 14 tiny advertisements including for Cigars & Tea, small closed spike-hole, used London to Bath in 1889. Rare, especially used. *Ex Keith Harrison.* [Such half-price schemes were trialled in many countries. In this case, the customer paid only 1/4d per card & the promoters relied on advertisers to pay the bills. It didn't take long for postal authorities to realise that such schemes threatened their postal monopolies & action to suppress the schemes was usually swift & brutal. The company was liquidated in 1892]

250<sup>T</sup>

**GREAT BRITAIN - Subjects/Themes**



Lot 609

**609** C A+ **ADVERTISING: c.1910 GP Government Tea** complete set of six "Instalment Cards" featuring a central illustration of King Edward VII, and of his various activities, unused. Superb! *Ex Keith Harrison.*

500<sup>T</sup>