

Lot Type Grading Description

Est \$A

**ADVERTISING IN THE POST**

We are pleased to have been asked by a European client to present this highly visual and delightful material. The advertisements take various forms and many of the items here represent the apex of such design. With few exceptions, the material is postally used and from the late-19th century to World War I.



Lot 666

**666** PS A **MULTIPLE ADVERTISERS GERMANY:** 1910 flimsy 5pf 'Kartenbrief' with perforations around the stamp to permit its removal & use as a coupon, with box adverts x14 for various local merchants & instructions for redeeming the coupon ('Gutschein') inverted on the reverse in black & red, 5pf added & tied by very fine 'ELBING' cds, tiny 'HOCHSTADTER' guarantee h/s on the reverse. **An extraordinary item.** [Elbing & Stettin are today Elblag & Szczecin in northern Poland]

**NB:** the correspondence portion of the letter card has been removed, perhaps for the coupon portion to be returned to the sender so he/she could redeem it.

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**BALTIC STATES**



Ex Lot 734

**734** C A/B **Bundle of PPCs** from Latvia, Lithuania, Estonia, Poland & Finland mostly during Russian Occupation but some from 1920s-30s with stamps of those countries, good postmark content & some better cards including *real photo* types, generally fine. **(32)**

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